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Subject: Trader Joe's Fills New Executive Diversity Position



## News Release

**For Immediate Release**

**Feb. 18, 2020**

### **Trader Joe's Implements New Chief Diversity and Inclusion Position**

LOS ANGELES – The neighborhood grocery store, Trader Joe's, recently hired Aaron Huang, 37, as the chief diversity and inclusion officer: a newly created position for the company. According to CEO Dan Bane, the position will be effective immediately.

"We created this position hoping to further improve the quality and promote our diversity mission," said Bane. "After an extensive two-month search of interviewing potential candidates, we are more than excited to announce Huang's arrival to our team."

Huang held similar human resources positions, serving as an employee assistance plan manager for both Whole Foods and Safeway and as a human resources manager for Kroger. He received his bachelor's degree in management from Yale University and an MBA in human resource management from Duke University with a specialization in workplace diversity.

"With his strong background and experience, we expect Huang to provide our team with a new, strong approach on how to improve diversity in our workspace that we want to implement to all of our current locations," Bane stated. "We strongly believe that his prior experience is what made him the most qualified candidate to successfully fulfill this position."

Currently, Huang serves as a member of the Yale University President's Diversity and Inclusion Commission and is also a member of the board of directors of the Asian American Legal Defense and Education Fund.

*Trader Joe's is a chain of neighborhood grocery stores featuring high quality imported and domestic foods and beverages at honest, low prices. Trader Joe's ([www.traderjoes.com](http://www.traderjoes.com)) began in 1958 in the Los Angeles Area. Since then, Trader Joe's has expanded to more than 488 stores in 41 states.*



Aaron Huang, 37, will be the first to hold an executive position for Trader Joe's that is dedicated to improving the company's diversity efforts.

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Trader Joe's Social Media

[Instagram](#)

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### Sources Cited

- Image: [www.tracywrightcorvo.com/portfolio/business-headshots](http://www.tracywrightcorvo.com/portfolio/business-headshots)
- [www.traderjoes.com/our-story](http://www.traderjoes.com/our-story)
- [www.owler.com/company/traderjoes](http://www.owler.com/company/traderjoes)

*The following information is not intended to be factual but is part of a class writing assignment from January 2020 to April 2020 at the S.I. Newhouse School of Public Communications, Syracuse University. All information is intended to be sourced appropriately.*